

**Citizens for a Fair Ferndale  
Library Board Candidates Forum  
Saturday, October 26, 2013  
3:45 p.m. (arrive by 3:30)  
Ferndale Public Library**

**Library Board Candidates Questionnaire**

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1. Why of all Boards and Commissions, are you so committed to the Library Board?

*As long as I can remember, I have been drawn to the written word. Knowledge is my passion, and I fully support everyone's quest for knowledge, whatever that means for each person. Public libraries are essential to a democracy, and this board has the privilege of overseeing this important community resource.*

2. What are the next 2 pressing issues for the library?

*Increasing revenue and continuing services. With tax revenues decreasing, the library needs to seek creative ways to increase revenue from non-traditional sources. Libraries across the country are no longer fully relying on tax revenues and need to seek funding elsewhere. In order for the Ferndale Public Library to continue offering its current level of services to the community, other monies need to be found.*

3. Tax revenues are down, and money from all sources is tighter than ever. Are there any services now given or any new services that should be "re-visited" due to needed belt-tightening?

*I don't think any library services are non-essential. The board should work with staff and volunteers to ensure that all library services can be maintained.*

4. How can we get more people to use our library?

*Advertise what the library offers in all types of media, from newspapers to the Internet to radio and television. Our library offers services beyond the traditional books and periodicals, including informative and interesting programming.*

5. Information retrieval, literacy, reading for pleasure are all important and growing more important daily, no matter if you use traditional books, or new technologies such as iPhones/ iPods/ Kindles. What implications does this have for the future of Ferndale Library?

*The staff at the Ferndale Public Library should continue to be familiar with the needs of the community, and adapt to new and changing needs. That said, new and changing technologies cost money, which is why it's important to seek non-traditional funding.*

7. With whom do you envision the Library collaborating closer? Where do you see the need for more communication between the Library and other groups in our community?

*Neighboring libraries like Hazel Park, Royal Oak Township, Berkley, Huntington Woods, Royal Oak, and Detroit. Within our own community, the library should continue and grow its collaboration with the public schools.*

8. What makes you the best candidate for the Library Board?

*I wouldn't say anyone is the best candidate for the board. All current members of the board, and I as a newcomer, offer their own perspectives and expertise, all of which make this a strong board. What makes me unique is that I am the only candidate for the board who is a professional fundraiser and with a graduate degree in library and information science. I will bring my experience as a fundraiser to the board as it looks for non-traditional sources of funding, and will introduce what I've learned in my academic training to discussions as appropriate.*